



# *The Psychology of Growth*

## ***Three Critical Components to Growing a Successful Company***

For the past twenty years, Bruce Hodes, founder and President of CMI has been working hand in hand with growth-oriented companies. He has coached companies of differing sizes operating in a variety of competitive environments. Through his experience, Bruce has discovered several keys to successfully growing a company.

This presentation will examine *the psychology of growth* and will analyze three critical components:

1. Differentiation
2. Breakthrough Strategic Planning
3. A High Performance Leadership Team

During this highly participative session, Bruce will use simulations, lecture and visuals to clarify and amplify the above three components. Attendees will be provided with strategies and techniques that can be immediately implemented in the workplace.

**CMI**

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